



“Domestic violence is a huge issue for our community that requires a focus on preventative strategies as well as services that assist those in danger.

I wanted to make a difference and decided the best way to do so was through harnessing corporate support in a sustainable way. Firstly I brought a group of senior business women together and the event Dancing CEOs was born with the inaugural ball held on 28 March 2014 at the Brisbane City Hall. Attended by over 300 people, the event raised over \$66,000 to provide additional free services to families who experience domestic violence, through Women’s Legal Service.

We trademarked the concept to ensure we had a platform for a sustainable, fun but serious way to continue this work for many years to come.”

— Theresa Moltóni, Managing Director IRIQ